

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kansans for Life Educational Trust

Agency name: FP1 Strategies

Address: 3001 Washinton Blvd 7th Floor, Arlington, VA 22201

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Kansans for Life Educational Trust

Address: 3301 W. 13th St. Wichita, KS 67203

Contact: Mary Wilkinson

Phone number: 316-687-5433

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mary Wilkinson, President

Robyn Johnson, Vice-President

Greg Nance, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Nick Paskiewicz

Signature:

Hadley K. Berry

Name: Nick Paskiewicz

Name:

Hadley K. Berry

Date of Request to Purchase Ad Time: 4/27/22

Date of Station Agreement to Sell Time:

4/27/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒

Yes

☐

No

Date ad received:

4/27/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

A3525208

Station Call Letters:

KSNW

Date Received/Requested:

4/27/22

Est. #:

2444

Station Location:

Wichita, KS

Run Start and End Dates:

4/28 - 5/3/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Wichita KS KSNW

Orders
Order / Rev: A3525208
Alt Order #: 27773543
Product Desc: Issue
Estimate: 2444
Flight Dates: 04/27/22 - 05/03/22
Original Date / Rev: 04/27/22 / 04/27/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: FP1 Strategies, LLC
Buying Contact:
Billing Contact:
 3001 Washington Blvd
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Kansans For Life Educational Tr
Demographic: A50+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	20	\$19,840.00	\$16,864.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$19,840.00	\$16,864.00	116.30
Totals	20	\$19,840.00	\$16,864.00	116.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	04/29/22	04/29/22	KSN Today 2	CM	6-7am	----F--	:30	1	\$520.00	P5	1.40	NM	1	\$520.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--			1			\$520.00		1.40			
N 2	Multi	05/02/22	05/02/22	KSN Today 2	CM	6-7am	M-----	:30	1	\$520.00	P5	1.40	NM	1	\$520.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----			1			\$520.00		1.40			
N 3	Multi	04/30/22	04/30/22	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$600.00	P5	4.60	NM	1	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Sa 630-7p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-			1			\$600.00		4.60			
N 4	Multi	04/29/22	04/29/22	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$600.00	P5	4.60	NM	1	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A3525208
 Alt Order #: 27773543
 Flight Dates: 04/27/22 - 05/03/22

Advertiser: POL/Kansans For Life Educational Trust
 Product Desc: Issue
 Estimate: 2444

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	-----F--						1	\$600.00		4.60			
N 5	Multi	05/02/22	05/02/22	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$600.00	P5	4.60	NM	1	\$600.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/02/22		05/08/22	M-----						1	\$600.00		4.60			
N 6	Multi	05/03/22	05/03/22	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$600.00	P5	4.60	NM	1	\$600.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/02/22		05/08/22	-T-----						1	\$600.00		4.60			
N 7	Multi	04/29/22	04/29/22	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P5	4.60	NM	1	\$1,000.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		KSN NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	----F--						1	\$1,000.00		4.60			
N 8	Multi	05/03/22	05/03/22	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P5	4.60	NM	1	\$1,000.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		KSN NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/02/22		05/08/22	-T-----						1	\$1,000.00		4.60			
N 9	Multi	05/01/22	05/01/22	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$1,200.00	P5	5.00	NM	1	\$1,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at 10 Sun													
		KSN NEWS-6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	-----S						1	\$1,200.00		5.00			
N 10	Multi	04/29/22	04/29/22	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,200.00	P5	5.00	NM	1	\$1,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		KSN NEWS-6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	----F--						1	\$1,200.00		5.00			
N 11	Multi	05/02/22	05/02/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,200.00	P5	5.00	NM	1	\$1,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		KSN NEWS-6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/02/22		05/08/22	M-----						1	\$1,200.00		5.00			
N 12	Multi	05/03/22	05/03/22	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,200.00	P5	5.00	NM	1	\$1,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		KSN NEWS-6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/02/22		05/08/22	-T-----						1	\$1,200.00		5.00			
N 13	Multi	05/01/22	05/01/22	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$800.00	P5	9.90	NM	1	\$800.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sun KSN News at Five													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	-----S						1	\$800.00		9.90			
N 14	Multi	04/29/22	04/29/22	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$1,600.00	P5	6.00	NM	1	\$1,600.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 630-7p													
		WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		05/01/22	----F--						1	\$1,600.00		6.00			
N 15	Multi	05/03/22	05/03/22		CM	630-7pm	-T-----	:30	1	\$1,600.00	P5	6.00	NM	1	\$1,600.00

Order / Rev: A3525208
 Alt Order #: 27773543
 Flight Dates: 04/27/22 - 05/03/22

Advertiser: POL/Kansans For Life Educational Trust
 Product Desc: Issue
 Estimate: 2444

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
				Channels : KSNC,KSNG,KSNL,KSNW											
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-T-----			1			\$1,600.00		6.00			
N 16	Multi	04/29/22	04/29/22	LN M-F	CM	10-10:35pm	----F--	:30	1	\$1,400.00	P5	4.60	NM	1	\$1,400.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--			1			\$1,400.00		4.60			
N 17	Multi	05/02/22	05/02/22	LN M-F	CM	10-10:35pm	M-----	:30	1	\$1,400.00	P5	4.60	NM	1	\$1,400.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----			1			\$1,400.00		4.60			
N 18	Multi	05/01/22	05/01/22	LN Su	CM	KSN News at 10	S-----S	:30	1	\$1,200.00	P5	7.10	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S			1			\$1,200.00		7.10			
N 19	Multi	05/01/22	05/01/22	Sun Prime Other 1	CM	6-8p	-----S	:30	1	\$800.00	P5	12.80	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sun Prime Other 1											
				AMERICAN SONG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S			1			\$800.00		12.80			
N 20	Multi	05/01/22	05/01/22	Sun Prime Hour 3	CM	8-9p	-----S	:30	1	\$800.00	P5	14.90	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sunday8-9p											
				WEAKEST LINK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S			1			\$800.00		14.90			
													Totals	20	\$19,840.00

A 3525208



125 West 55th St
New York, NY 10019

Contract # 27773543		Changes as of: 4/27/2022 at 4:58 PM		Version: Current State Version 2	
CPE: 136/141/2444		Flight: 4/27/22 - 5/3/22		Station: KSNW	
Agency: FP1 Strategies, LLC		Advertiser: 17630		Market: Wichita	
3001 Washington Blvd.,		Product: Issue		Office: WASHINGTON	
7th Floor		Agency Order #: 11610451		Service: Nielsen	
Arlington, VA 22201		Buyer: Horan, Holly		Primary Demo: Adults 50+	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		202-872-5880		202-872-5880	
		Separation:			
				Total CPP: \$167.57	
				Total GRP: 118.4	
				Con Type: POLITICAL/VOTE	
				Total \$: \$19,840.00	
				Total Spots: 20	

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/27 - 5/3							Total Spots	Total \$	CPP*	GRP*
							4/27	4/28	4/29	4/30	5/1	5/2	5/3				
1	W-F,M-Tu 6a-7a		KANSAS TODAY 2<	\$520.00	1.4	30	0	0	0	0	0	1	0	1	\$520.00	\$371.43	1.4
2	W-F,M-Tu 4:30p-5p		JEOPARDY	\$600.00	4.6	30	0	0	1	0	0	1	1	3	\$1,800.00	\$130.43	13.8
3	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$1,000.00	4.6	30	0	0	0	0	0	0	1	1	\$1,000.00	\$217.39	4.6
4	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$1,200.00	5.0	30	0	0	1	0	0	1	1	3	\$3,600.00	\$240.00	15.0
5	Su 5p-5:30p		NEWS	\$800.00	9.9	30	0	0	0	0	1	0	0	1	\$800.00	\$80.81	9.9
6	W-F,M-Tu 6:30p-7p		WHEEL OF FORTUNE	\$1,600.00	6.0	30	0	0	1	0	0	0	1	2	\$3,200.00	\$266.67	12.0
7	W-F,M-Tu 10p-10:35p		NEWS	\$1,400.00	4.6	30	0	0	0	0	0	1	0	1	\$1,400.00	\$304.35	4.6
8	Su 10p-10:30p		NEWS	\$1,200.00	7.1	30	0	0	0	0	1	0	0	1	\$1,200.00	\$169.01	7.1
9	Su 6p-8p		AMERICAN SONG	\$800.00	12.8	30	0	0	0	0	1	0	0	1	\$800.00	\$62.50	12.8
10	Su 8p-9p		WAKEST LINK	\$800.00	14.9	30	0	0	0	0	1	0	0	1	\$800.00	\$53.69	14.9
11	W-F,M-Tu 6a-7a		KANSAS TODAY 2<	\$520.00	1.4	30	0	0	1	0	0	0	0	1	\$520.00	\$371.43	1.4
12	Sa 6:30p-7p		WHEEL OF FORTUNE	\$600.00	4.6	30	0	0	0	1	0	0	0	1	\$600.00	\$130.43	4.6
13	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$1,000.00	4.6	30	0	0	1	0	0	0	0	1	\$1,000.00	\$217.39	4.6
14	Su 10p-10:30p		NEWS	\$1,200.00	7.1	30	0	0	0	0	1	0	0	1	\$1,200.00	\$169.01	7.1
15	W-F,M-Tu 10p-10:35p		NEWS	\$1,400.00	4.6	30	0	0	1	0	0	0	0	1	\$1,400.00	\$304.35	4.6
TOTALS:							0	0	6	1	5	4	4	20	\$19,840.00	\$167.57	118.4



125 West 55th St
New York, NY 10019

Contract # 27773543 Changes as of: 4/27/2022 at 4:58 PM Version: Current State Version 2
CPE: 136/141/2444 Flight: 4/27/22 - 5/3/22 Station: KSNW
Agency: FP1 Strategies, LLC Advertiser: 17630 Market: Wichita
3001 Washington Blvd., Product: Issue
7th Floor
Arlington, VA 22201 Agency Order #: 11610451 Service: Nielsen
Buyer: Horan, Holly Primary Demo: Adults 50+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 Separation: 202-872-5880
Total CPP: \$167.57
Total GRP: 118.4
Con Type: POLITICAL/VOTE
Total \$: \$19,840.00
Total Spots: 20

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
04/27/22 2:53 PM	Patty Sparkman	DUE TO PAST LOG DEADLINES, PLEASE ACCEPT MG OFFER
04/27/22 2:48 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$19,840
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	20	\$19,840.00	118.4
Total	100%	20	\$19,840.00	118.4

Monthly Summary		
Month	Spots	Dollars
2022-May	20	\$19,840.00
Total	20	\$19,840.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Makegood 1	4/27/22 2:53 PM	Patty Sparkman	Confirmed	5	\$0 \$19,840.00 Changes: Total GRPs from 116.3 to 118.4, Total CPP from \$170.59 to \$167.57, Total GIMPs from 0 to 118, Total CPM from \$0.00 to \$167,567.57. 10 buylines added or modified.
Queued for Electronic Contracting	4/27/22 2:06 PM				\$0
New	4/27/22 2:00 PM	KELLY JOHNS	Confirmed	20	\$19,840.00 \$19,840.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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